



SIP Buzzwords



The 3 P's

The three pillars of sustainability are often referred to as the 3 P's:

People: Human resources and employee's well-being is part of the company DNA.

Planet: Natural resources and the environment are protected.

Prosperity: A solid business plan is in place to ensure economic gains.



Always Evolving

Evolve as new science, technology, and research becomes available.



Sound Business Practices

Ethical practices; treat employees and community with care and respect.



Wildlife Corridors

Provides a safe passage for wildlife through vineyards in order to not compromise their habitat.



Continuing Education

Provide ongoing educational opportunities for staff.



Integrated Pest Management

Introducing beneficial insects, raptors, and plant enriching cover crops to mitigate pests and other harmful organisms.

